

# Sporting Goods and Athletic Equipment Products



## Coverages Offered

- Commercial General Liability and Products Completed Operations Liability specialized coverage extensions for certain classes of business
  - Limited Product Withdrawal Expense Coverage
  - Product Design Coverage
- Occurrence and claims-made coverage forms
- Defense outside and inside the limits options
- First dollar coverage, small to moderate deductibles, SIRs
- General Star's PLUS Endorsement which includes Additional Insureds for trade events, automatic status when required in writing in a contract or agreement and more

## Risk Appetite

- Target premium size from minimum premium to \$100k
- Accounts with revenue between \$250k and \$25M
  - Start-up operations and new ventures
  - Discontinued Products/Operations
  - IBNR Coverage

## Eligible Exposures

- Manufacturers and distributors of Sporting Goods and Athletic Equipment
  - Team and recreational sporting goods
  - Leisure sporting products
  - Professional and amateur athletic equipment
  - Discontinued products
  - Sporting and military firearms and related products

## Ineligible Exposures

- Football helmets
- Neck braces
- Hunting tree stands
- Trampolines
- Handguns and automatic firearms

A++  
A.M. Best

AA+  
Standard & Poor's

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